

A001 TOE (theory of everything)

If we analyze our everyday life, we realize that what surrounds us, everything in which we live and what we live with, was built, designed and responds to specific needs or is the consequence of an action or a thought, is the result of a project.

The basic rules for a good project are surprisingly the same whether it's a fork, a building or a city.
Elements apparently so different in form and scope, in very different scale, share the rules that lead to a correct conception.

As in the "Theory of everything" (from the atom to infinity forces, systems, mechanisms are similar), so also in the design the guiding principle at different scales is always the same.

No matter the scale, the size of what you are designing, but the clarity of thought which oversees the project.

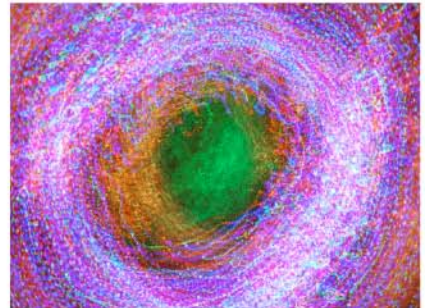
From the infinitely large to the infinitely small mechanisms and rules that lead to a project which meets the needs of men and is correct from the point of view of ethics and society are the same.



galaxy - set of solar systems



solar system - set of atoms



atom - set of atomic particles

BROCCOLI

Like fractals, geometric representations processed through computer that have shapes that are repeated at different scales, even in nature we find elements with such characteristics.

The broccoli have the same shapes in cusps in the macro and micro scale.



macroscale



microscale